

FOR IMMEDIATE RELEASE

Top Producer Helps Real Estate Agents Stay Connected and Respond Rapidly to Consumer Inquiries with BlackBerry

VANCOUVER, British Columbia – Top Producer Systems, the real estate industry's leading provider of sales productivity software, announced today the release of a new wireless application that enables real estate agents to stay connected to their business and clients with the launch of Top Producer® on the BlackBerry® wireless platform from Research In Motion (RIM) (Nasdaq:RIMM - News; TSX:RIM - News).

In today's real estate profession, working remotely instead of in the traditional brokerage office is more the norm rather than the exception. Yet at the same time, buyers and sellers now expect nearly instantaneous responses to their real estate questions. With Top Producer for BlackBerry agents can now meet these demands by accessing their contacts, email and schedule quickly and efficiently without having to carry a separate pager, mobile phone and laptop computer.

"Rapidly satisfying consumer inquiries helps agents reinforce their professional skills and market expertise," said Errol Samuelson, president of Top Producer Systems and Realtor.com. "Top Producer for BlackBerry provides our customers with a distinct informational advantage, the ability to secure business in advance of their competitors and a productivity tool that helps them focus."

Top Producer for BlackBerry provides agents with a new level of accessibility and flexibility that, in turn, can also help reduce overall costs plus save valuable time. Key features include:

- Wireless synchronization between an agent's mobile customer database and their primary Top Producer 7i database
- Real-time access to appointments, to-dos and call lists
- Remote management of contact, listing and closing records
- Management and follow-up for Web site leads
- Email management, allowing agents to email contacts and leads directly from within the application
- Effective group scheduling and communication for real estate teams

"After integrating Top Producer for BlackBerry into our daily routine, we have seen a significant increase in productivity and accountability," said Jonathan Engalla, Enko & Associates, Keller Williams Benchmark Properties. "Our business will never be the same again."

"Top Producer further illustrates the power and potential of the BlackBerry platform by giving real estate professionals easy access to valuable information while on the go," said Jeff McDowell, Vice President, Global Alliances, Research In Motion. "Having the ability to access client information and respond to client requests from a BlackBerry smartphone can significantly increase productivity and client satisfaction."

Top Producer for BlackBerry is available immediately.

About Top Producer® Systems

Top Producer Systems Company is the number one provider of real estate sales and marketing productivity systems. The Company's flagship product, Top Producer® 7i™, is the de facto industry standard, and is selected for private labeling by six of the largest international franchises: RE/MAX International, Keller Williams Realty, Coldwell Banker, Century 21, ERA and GMAC Real Estate, as well as by numerous large independent real estate companies.

Top Producer Systems is a wholly owned subsidiary of Move, Inc., the leading provider of real estate media and technology solutions. Visit www.topproducer.com for more information.

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