

FOR IMMEDIATE RELEASE

Business Critical Information Is Always At Hand for Real Estate Professionals with Top Producer® for Windows Mobile

Vancouver, BC, May 17, 2007 – It is a Sunday afternoon. You are standing on the street with your clients, admiring the home together. You know you have found them the right property. You know you need to get in touch with an Inspector to close the deal, but also need to check your own schedule. While on location off-site you use your smartphone to access your Top Producer®7i™ database to help.

Real estate agents can now stay connected to their clients and critical business information everywhere they go with Top Producer® for Windows Mobile, a powerful mobility solution from Top Producer® Systems, the real estate industry's leading provider of sales and marketing software. Easy to use and loaded with real estate specific features, Top Producer for Windows Mobile gives agents anytime, anywhere access to their Top Producer 7i database from their Windows Mobile device.

"The ability for agents to service their prospect and client needs in a timely fashion is crucial in today's real estate market," said Errol Samuelson, president of Top Producer Systems and REALTOR.com®. "Top Producer for Windows Mobile gives our customers an outstanding mobile productivity tool on the popular Microsoft platform so they can take advantage of sales opportunities wherever they arise."

Wireless synchronization connects the main Top Producer 7i database with smartphones so an agent can have real-time access to their appointment calendar, to-dos and call reminders. This powerful link allows for remote management of contact, listing and closing records, and access to email accounts, documents and presentations. In addition, an agent will have at their fingertips the ability to access Web site leads, schedule follow-ups or schedule team meetings.

"With over 18 years as a top producing agent and a Top Producer user, there is nothing more valuable than information right at my fingertips. The ability to look up a contact's record on my Windows Mobile device and instantly have all the specifics from their notes is invaluable," said Rob Levy of the Rob Levy Team, a customer from Prudential Northwest Properties. "To wirelessly synchronize means I am always up to date with my data, as is my assistant back at the office."

Top Producer for Windows Mobile is compatible with Pocket PC and Pocket PC Phones featuring Windows Mobile 5.0 such as the HP iPAQ, Palm Treo 700wx and 750 models and Dell Axim x51v. Top Producer for Windows Mobile is a powerful mobility solution that enables agents to provide their clients with the level of knowledge and service that is expected from a top producing agent no matter where.

About Top Producer® Systems

Top Producer Systems Company is the number one provider of real estate sales and marketing productivity systems. The Company's flagship product, Top Producer® 7i™, is the de facto industry standard, and is selected for private labeling by six of the largest international franchises, as well as by numerous large independent real estate companies.

Top Producer Systems is a wholly owned subsidiary of Move, Inc., the leading provider of real estate media and technology solutions. Visit www.topproducer.com for more information.

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