

FOR IMMEDIATE RELEASE

Top Producer® Systems, Winner of 2007 Technology Impact Awards for Excellence in Product Innovation

Vancouver, BC, June 7, 2007 – The BCTIA Technology Impact Awards named Top Producer's Market Snapshot product the winner of the Excellence in Product Innovation category for 2007.

"Tonight's winners highlight our industry's ability to produce innovative technology and bring it to markets across the globe. They also illustrate how technology has become so important to our traditional industries, increasing their efficiencies and global competitiveness, and how the everyday lives of British Columbians are enhanced" said Rob Cruickshank, President, BCTIA.

The Technology Impact Awards attract province-wide attention, with submissions received from across British Columbia. Winners were announced on June 6 at the Technology Impact Awards Celebration, at the Hyatt Regency Vancouver, where more than 1000 attendees from B.C. high-tech companies, venture capital firms, and government extended well-deserved recognition and congratulations to the leaders who are helping to build and drive British Columbia's economy.

"We were gratified to see that the judges recognized the sophistication that underlies the 'attractive report' and specifically noted the tremendous consumer benefits of our solution." remarked Errol Saumelson, President of Top Producer. "This is a very significant achievement for our company and another milestone in our ongoing growth and success."

Top Producer was chosen from among hundreds of entries and was chosen over two other finalists, one with impressive real-time network diagnostic software and the other with 3-D visualization software for aerospace applications.

As described by the Vancouver Sun, Market Snapshot is "a tool that allows realtors to offer customers real-time Multiple Listing Service market updates and trend analysis." The product provides an "under the hood" review of the local housing market by directly answering a variety of questions targeted to the market's new strategies.

Today's increasingly sophisticated prospects are inundated with national and local media which shape their outlook on the health of real estate markets. The end result for consumers can be quite confusing. Additional information can be found at: <http://topproducer.com/Products/Market-Snapshot/Default.aspx>.

Official press release from the British Columbia Technology Industry Association:
http://www.bctia.org/files/Whats_New_Files/2007_TIAs_Finalist_Announcement.pdf

About Top Producer® Systems

Top Producer Systems Company is the number one provider of real estate sales and marketing productivity systems. The Company's flagship product, Top Producer® 7i™, is the de facto industry standard, and is selected for private labeling by six of the largest international franchises: RE/MAX International, Keller Williams Realty, Coldwell Banker, Century 21, ERA and GMAC Real Estate, as well as by numerous large independent real estate companies.

Top Producer Systems is a wholly owned subsidiary of Move, Inc., the leading provider of real estate media and technology solutions. Visit www.topproducer.com for more information.

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