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### **Top Producer Systems Company Deploys HomeInsight R1.3 and Top Marketer R1.5**

VANCOUVER, BC — November 9, 2006 — **Top Producer Systems**, the leading provider of real estate sales and marketing software, has deployed *HomeInsight R1.3* and *Top Marketer R1.5*; products whose main objective is to deploy the new *Market Snapshot*, fulfilling customer requests automatically by Top Marketer and publishing a mini-site for the consumer.

The *HomeInsight R1.3* includes a new landing page for <http://www.homeinsight.com>, with interesting and relevant articles, making it a friendlier experience and focusing on organic search results and traffic.

The *Top Marketer R1.5* focuses on new flows for buyers and people interested in refinancing. Buyer-specific questions are asked with this buyer-targeted Market Snapshot; leads are generated with additional specifics to refinancing.

Functionalities have been added that allow 7i agents to create Market Snapshots for their contacts for leads previously entered. In addition, greater reporting capabilities have been added to benefits both the agents and their coaches, in order to view additional information regarding leads received and Market Snapshots currently running.

Additional features include:

- Buyer flow and market snapshot that works with zip code instead of address
- Refinance flow; including report with export
- Improved seller Market Snapshot
- Agent usability, including generation of market snapshot for old leads and contacts in 7i, and allowing agents to decline scheduled updates
- Status reports, tracking, viewing, and streamlining of Market Snapshot features

Visit <http://www.topproducer.com> or call (800) 821-3657 for more information.

### **About Top Producer® Systems**

Top Producer Systems Company is the number one provider of real estate sales and marketing productivity systems. The Company's flagship product, Top Producer® 7i™, is the de facto industry standard, and is selected for private labeling by six of the largest international franchises: RE/MAX International, Keller Williams Realty, Coldwell Banker, Century 21, ERA and GMAC Real Estate, as well as by numerous large independent real estate companies.

Top Producer Systems is a wholly owned subsidiary of Move, Inc., the leading provider of real estate media and technology solutions. Visit [www.topproducer.com](http://www.topproducer.com) for more information.

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